

**PLANT CITY COMMUNITY CHORALE**  
**April 11, 2024**  
**BOARD MEETING MINUTES**

TIME: 7:14 PM

LOCATION: **First United Methodist Church, Plant City FL**

PRESENT: Michael Brandt – Executive Director (ED)  
Kim Rupp – Treasurer  
Barbara Bell – Secretary

ABSENT: None

GUESTS: None

Executive Director Michael Brandt called the PCC Chorale (PCCCC) Board of Directors (BOD) meeting to order at 7:14 pm.

**APPROVAL OF PREVIOUS MINUTES**

March 2024 minutes were read and approved and will be submitted to Ann Shephard for the website.

**TREASURER’S REPORT**

Kim said we were looking at the Plant City balance detail sheet as of 3-31-24 and the Profit and Loss from March. There is a third one and it is from the Schultz report March 1 through today 4-11-24, so we can see exactly what is in that now. It is deceptive because if you look at the totals it says we are \$1700 in the hole. But as of today, we presently have \$3969.69 in the bank. Low ticket sales and high music costs contributed to the problem. So, we are going to advise Coleman he is going to have to utilize as much of our present music as possible. The only outstanding check we have right now is \$100 to Jan Potter, the percussionist for our Colors Concert. The difference in Expenses vs income for the Colors concert is approx. \$5293 vs \$3529. Discussion followed regarding ways of reducing expenses.

Kim has volunteered to print the tickets on her Desk Jet printer and save the cost of printing tickets. Posters also. Paper and ink are cheaper than printing services. Mike talked about we need to find someone who can utilizing different venues in social media to gaining more exposure for our concerts. Mike talked to Carol about gaining more exposure through the Last Friday venues in Plant City. It is possibly better to try it in April and

May before paying for an 11-month commitment. Carol is talking to local businesses about sponsoring the Choral. We discussed shifts for the Last Friday booth. The Handbook needs to be updated. The whole project is awaiting Carol's return.

Mike was approached by Sam Johnson regarding a Pizza Hut group rate fundraiser where they will give us 20% of the returns for a night if people mention PCCC. Fundraiser nights are Tuesday nights. We Can use online or takeout or eat in the restaurant. We can put the information in the Wed Email. More info on GroupRaise.com.

### **OLD BUSINESS**

We need to obtain the information regarding paying the rent for the concert at East Side Baptist. Kim had Mike sign the check and gave to Barbara to mail to East Side Baptist with a letter of gratitude.

We only had 1 ticket sale online. Mike is going to try to generate interest at his church. Kim obtained Mike and Barbara's home address for a report that needs to be filed by this weekend. Kim will email confirmation of the report's acceptance to Mike and Barbara when issued.

### **NEW BUSINESS**

Wayne and Carol Christiansen had a face to face with Coleman to present observations for improvements to the Chorale. They sent a copy of it to Mike, but he accidentally erased it. Barbara will send Kim a copy of the newest Emergency List for the concerts.

### **Concert and Concert Manager**

Kim's son is waiting for background content from Coleman to finish the poster for the coming concert. Mike questioned whether we have the new Concert Planning Chart.

### **NEXT BOARD MEETING**

The next monthly BOD Meeting will be Thursday, May 9, 2024, at 7:30 p.m. at FUMC Plant City.

### **ADJOURNMENT**

There being no additional business, Brandt called for adjournment. The meeting was adjourned at 8:28 p.m.

Respectfully submitted.

*Barbara Bell*

Barbara Bell – PCCC Secretary